



Otsego Master Gardener Volunteer Education & Outreach Meeting Agenda February 6, 2023, 9:30 a.m.

- Review minutes from the previous meeting
- Joan Riley – memorial gift - discussion
- Debrief Events – What went well? What to change/include for the future?
- Gardening – Choose Your Own Adventure
- Seed Swap
- Up-Coming
 - Paul – Pruning
 - Cornell Ag Tech – How a Plant Comes to Be – better title – overcoming misinformation
 - June 8 – Doug Tallamy
- Community Well-Being in the Garden
https://vod.video.cornell.edu/media/Sustainable+Landscapes+Lunch+%26+LearnA++Increasing+Access+to+Nature+for+Community+Well-Being/1_c5fp19rk
- Other Topics?
- Budget update?
- New connection – David – Clark & Foothills
- Facebook update
- Other Business

Next meeting: March 6, 2023



Master Gardener Volunteer Education & Outreach Meeting Report January 11, 2023

1. Budget - Increased budget by \$500 for PD & Outreach. We have an acceptance from UDE Homegrown National Park author/researcher Doug Tallamy. Plus two events at Cornell:
 - Thursday, May 4th will be the field day for the Vegetable Varieties Trial Garden project from 11- 3 PM (to allow for travel) at Cornell (locations TBD) and will include a speaker, Steve Reiners and his students, lunch, and optional tours. The VVTG Day is free to MG.
 - The Sustainable Landscapes conference will be on June 15th, from 9 – 4 at Cornell AgriTech in Geneva. This is a collaboration between NYSIPM and Sustainable Landscapes. There is a \$50 fee for this one but it will include the Ecological Gardening Guide and lunch. We can send a few people and would ask they do a workshop to share with us.
2. We are proposing a theme for the year – ***Gardening for the Greater Good***. This theme incorporates
 - Celebrating/Finding the Joy in Gardening.
 - Choosing Plants Intentionally that Support the Environment and Local Businesses;
 - Seeing Gardens as Part of the Ecosystem;
 - Sharing Your Passion, Your Time, and Your Harvest
3. Outreach in the month of December
 - **Winter Sowing at Job Corps** – Chris, Francine & David
 - **Cooperstown Senior Community Center** > Connections at Clark Gym 1/5/23
Mary Ellen Calta
4. Outreach potential – Worcester Central School – STEAM + Ag curriculum K - 7 – Sandra Knapp, curriculum coordinator would like a MG to come to school to speak about composting – and lasagna gardening– She would also like to know about CCE plans for Ag Literacy Week. David and Liz will look into Ag Literacy Week with Teresa.
5. Outreach and education are central to our mission. We want to encourage more OMGs to participate in workshops and GROW projects. It was suggested to do personal invitations as a way to encourage more involvement. Ellen will put buddy cards together to invite new OMGs to the Seed Swap. Ellen and Kim will do a seed starting workshop in person at CCE in February.
6. Helpline update – common questions – could the answers be potential We Grow? Mary Ellen will put together a list of topics.
7. FB report – 830 followers. Our response rate was down slightly during the holiday. Posts that had the greatest response in the past month:

Ag in the Classroom Grant, Pollinator Handbook (Kids' Garden), Seed Swap, Joan Reilly's Memorial. Posts related to children is trending.

8. Upcoming – Seed Swap – Ellen has lots of seeds. Darleen will come early to help. David will bring tables if necessary. OMGs will wear aprons and their pins.
9. David shared a calendar of events for the next several months. Steve Reiners has two doctoral students who will do a workshop for us on Plant Breeding on a date to be determined.
10. Mary Ellen Calt (I'll ask Kim also) will do We Grow on 1/11 on how MGs in Vermont developed projects based on the work of Doug Tallamy.

Kudos to Liz and David for MG get together. Delicious food, a chance to build community. It was much appreciated. Thank you!

Facebook Analytics for January - February 2023

Page	Reaction s/Likes,...	Likes and reactions	Comme nts	Shares	Link clicks	New follow...	Unfollow ers
 CCE Otsego ... Education	499	387	40	72	182	40	2

Reached 9.4 K

Increased # Followers

Boost - 2116 people beyond our following \$20

Highest Interest - Winter Sowing, Seed Swap (4), Soil Blocking, Seed Viability, Gardening Workshop (3), CCE Job Posting, Keyhole Gardens, School Seeding, Our Hybrid Workshop, Joan Rielly, Cultivating Awe, Winterberry
Our audience wants to learn how TO DO

January 18 - 30 - most active - Gardening Workshop & Seed Swap Arc

Least active - MLK, bee vaccine, cancer reduction